



Club of Weston
and Wayland



WESTON
CAR SHOW

2026 Weston-Wayland Rotary Club
Platinum, Presenting, Gold, Antique & Classic Car Show
FULL YEAR Sponsorships

The 29th Antique & Classic Car Show on September 26, 2026 is beloved by the community and car enthusiasts alike. The setting around the Weston Town Green in September is unrivaled on the antique and classic car show circuit. The Show attracts hundreds of cars and a thousand guests. **Your sponsorship will live for the entire year with advertising, marketing and charitable giving that will support multiple community service events! Join us and help us help others!**

Benefits of Sponsorship

Rotary's motto is "Service above self." For sponsors, we understand that means "if there's something more we can do for our sponsors, we'll do it if we can. If there's another benefit that appeals to you, please name it.

**** We can create a customized sponsorship just for you to meet your business goals. If you're interested, we'll work with you!**

Recognition - Sponsors receive substantial recognition through our marketing initiatives:

Digital Marketing:

- **Email:** weekly newsletter (1,000),
- **Rotary website,** WestonWaylandRotary.com,
- **Car Show website,** WestonCarShow.com,
- **Facebook page,** facebook.com/westonwaylandrotary and active social media postings to other community pages and groups.
- **Media Relations:** Quotation and photograph in pre-show and post-show press releases to be submitted to select local and regional publications and social media contacts.

Direct Mail:

- Platinum sponsors' logos are included on the giant postcard mailed to all residences in Weston.

Recognition and Exposure at the Car Show:

- **Signage & Materials:** Recognition on promotional materials & signage.
- **Exhibit Booth/Display:** one 10'x10' or 10'x10' exhibit space (as available).

- **Sponsor Announcements:** Sponsor recognition announcements ("Commercials").
- **Awards Presentation:** Sponsors may present Car Show awards to winners.
- **Car Display:** Complimentary entries for up to five cars (transferable to clients).

Hospitality

- Complimentary VIP tickets: Up to five VIP guest passes including lunch and a guided tour of the Car Show.

Additional Promotional and Volunteer Benefits:

- Sponsors may promote their organization's support of the Rotary Club of Weston & Wayland and extend **Volunteer Opportunity invitations to their** employees and friends.

Additional Sponsorship & Exhibitor Opportunities

If you don't see what you like, please tell us how you'd like to be involved with the Car Show.

See over for details.



Antique & Classic Car Show/FULL YEAR Sponsorship Benefits		
Benefit	Presenting Platinum	Gold
Digital Marketing: - Email: weekly newsletter (1,000), - Rotary website, WestonWaylandRotary.com - Car Show website, WestonCarShow.com - Facebook page, facebook.com/westonwaylandrotary and active social media postings to other community pages and groups. - Media Relations: Quotation and photograph in pre-show and post-show press releases to be submitted to select local and regional publications and social media contacts.	Logo Logo Logo 4 posts Yes	Logo Logo Logo 2
Direct Mail:	Logo	
Recognition and Exposure at the Car Show: Signage & Materials: Recognition on promotional materials & signage. Exhibit Booth/Display: one 10'x10 Sponsor Announcements: Sponsor recognition announcements ("Commercials"). Awards Presentation: Sponsors may present Car Show awards to winners.	Logo Yes 4 4	Logo Yes 2 2
Hospitality Benefits		
Complimentary VIP Ticket Packages	10	5
Car Display: Complementary entries for cars (transferrable to clients).	5	3
Sponsorship Contribution	\$20,000	\$10,000



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WESTON
CAR SHOW

Silver, Bronze Sponsorship & Exhibitor Benefits

The 29th Antique & Classic Car Show on September 26, 2026, is beloved by the community and car enthusiasts alike. The setting around the Weston Town Green in September is unrivaled in the antique and classic car show circuit. The Weston Antique and Classic Car Show attracts hundreds of cars and a thousand guests, or more.

Rotary's motto is "Service Above Self." For sponsors, we understand that means "if there's something more we can do for our sponsors, we'll do it if we can." If there's another benefit that appeals to you, please name it.

Benefits of Sponsorship - Bronze Sponsors and exhibitors benefits include

Digital Marketing:

- **Email:** weekly newsletter (1,000).
- **Rotary website,** WestonWaylandRotary.com
- **Car Show website,** WestonCarShow.com
- **Facebook page,** facebook.com/westonwaylandrotary and active social media postings to other community pages and groups.

Recognition and Exposure at the Car Show:

- **Signage & Materials:** Recognition on promotional materials & signage.
- **Exhibit Booth/Display:** one 10'x10' or 10'x10' exhibit space (as available)
- **Sponsor Announcements:** Sponsor recognition announcements ("Commercials").

Antique & Classic Car Show Sponsor & Exhibitor Benefits			
Benefit	Silver	Bronze	Exhibitor
Digital Marketing: Name recognition in: • Email: weekly newsletter (1,000) in September. • Rotary website, WestonWaylandRotary.com • Car Show website, WestonCarShow.com • Facebook page, facebook.com/westonwaylandrotary and active social media postings to other community pages and groups.	Logo Logo Logo Name	Name - Name Name	Name
Recognition and Exposure at the Car Show: • Signage & Materials: Recognition on sponsor sign. • Exhibit Booth/Display: one 10'x10. *Choose location. • Sponsor Announcements: Sponsor recognition announcement.	Name Yes* Yes	- Yes -	- Yes
Sponsorship Contribution	\$2,500	\$2000	\$1500



Confirmation of Support for Rotary Sponsors & Car Show Exhibitors

WestonWaylandRotary.com • WestonCarShow.com

Thank you for supporting the scholarships and charitable initiatives of the Rotary Club of Weston and Wayland.

The Federal Tax ID for the Rotary Club of Weston and Wayland is **046130541**.

Personal Donors and Charitable Trusts can make donations c/o the Rotary District 7910 Charity Fund Tax ID 22-3173227

Support: Please confirm the level of support you will provide, accompanied by the benefits provided separately.

Sponsorship - Benefits through the year

☐ Presenting/Platinum Sponsor \$20,000

☐ Gold Sponsor \$10,000

☐ Silver Sponsor \$2,500

Sponsor / Exhibitor / Friend - Benefits at Car Show

☐ Bronze Sponsor ~ \$2,000

☐ Premium Exhibitor ~ \$1,500

☐ Friend ~ \$195-\$500

Contact Information: Please provide contact information for an executive and the company information you would like us to use for recognition.

Executive Contact Information

Name: _____

Phone / Email: _____

Company Contact Information

Company Name: _____

Address (optional) _____

City / State / Zip _____

Website _____

Social Media _____

Payment: Would you prefer to ☐ pay by check or ☐ pay online by credit card

Contact:

For any clarifications or additional conversation, please contact:

Richard DeVito, Chair, radjr@pnpc.com, 781-899-2702 ext. 107; John Marchiony, Sponsor Services Chair, at 781-333-8686 or john@marchiony.com; or Jimmy Belotte, President, at jbelottemd@gmail.com.

2025–26 Awards Year in review for the Rotary Club of Weston & Wayland.

Rotary Club of Weston & Wayland

Contact: Robert Blackburn – President

Email: rblackburn@palacajo.com

Phone: (603) 375-3352

1. Major Achievements in 2025–26

This year, the Rotary Club of Weston & Wayland proudly celebrated its 76th anniversary, honoring more than seven decades of service and impact. Through the leadership of Past Presidents Vera Lucia Dias, Katya Portnaya, Jan Luchetti, and John Marchiony, our Club continues that legacy of delivering for our communities in Weston and Wayland.

Among our most impactful fundraising efforts this year were two cornerstone events: the **28th Annual Antique & Classic Car Show** and our beloved **Holiday Tree Sale**. These events engaged hundreds of community members and volunteers, showcased strong partnerships, and raised significant funds to support our club's mission. Together, they



generated essential revenue for scholarships, mini-grants, and service projects benefiting students and organizations in Weston, Wayland, and the surrounding communities. (Event details provided in club service)

In support of youth development, we hosted **two Rising Youth Leadership Award (RYLA) Celebration Dinners** — one in the Winter and one in the Spring—

to honor fifteen selected sophomores and their families. The student nominations were generated by members of our community that included principals, teachers, coaches, Rotarians, work supervisors as well as fellow students. From this list we generated thirty nominations and selected nine students and one exchange student to sponsor to attend the **Rotary Youth Leadership Award (RYLA) Conference**, reinforcing our investment in youth leadership and service.

2. Avenues of Service

a. Club Service

Club President Robert Blackburn completed PETS, and our President-elect Jimmy Belotte attended PELS.



b. Vocational Service

★ Business Networking

Breakfasts: We cemented our monthly Business Networking Breakfasts under the leadership of Past Presidents Vera Dias, John Marchiony, and Jan Luchetti, expanding participation to include neighboring Rotary clubs and local business communities, allowing the District to take over and administer the program. The February meeting was amazing and had dozens of participants.

★ **Member Spotlight series:** President Robert Blackburn focused the Speaker Series during club meetings, inviting members to serve as featured speakers—including best-selling children’s book author Joy Viola, who was very enthusiastic about encouraging everyone to be conscious dog-loving owners, even posthumously. These platforms have enabled members to share their professional journeys, talents, and values, while building meaningful connections across industries. Members have also leveraged their skills to support one another, mentor local youth, and lead collaborative community initiatives. As part of a new and innovative approach.

c. Community Service

This year’s signature community service projects included:

Seedlings Project: In celebration of **Earth Day**, and in collaboration with local schools, the Rotary Club of Weston & Wayland continued its impactful environmental initiative in 2026, led by Past President Mark Messina. This year, club members and volunteers will again sort and distribute Green Giant Arborvitae seedlings to first-grade classrooms in Weston, Wayland and now Sudbury. Launched in 2018, the Seedlings Project fosters early environmental stewardship by helping students connect with nature and understand the

importance of sustainability. Despite a brief pause in 2020 due to the pandemic, the program resumed with even greater reach—distributing 800 seedlings in 2021 to both first and second graders. To date, the club has delivered almost 4000 seedlings, reinforcing its long-term commitment to conservation and community engagement.



6th Annual Children's Business Fair

The Children's Business Fair on **May 16th, 2026**, is a signature youth initiative that empowers young entrepreneurs, ages 6 to 14, to explore innovation, financial literacy, and leadership. Led by member Dr. Alex Fagel and Janika LeMaitre, the fair is held at the Weston Town Green during the Celebrate Weston event, drawing over 300 visitors and providing excellent visibility for participants.



In 2026, we received more than 100 applications, with 60 young entrepreneurs (kidpreneurs) selected to showcase their products. Each participant developed and presented a full-scale business booth, complete with logos, branding, and pricing. Ahead of the fair, they attended a **mentoring workshop** focused on product development, pricing strategies, profit margins, and marketing—preparing them to make the most of the experience. The fair, scheduled for May 16th, is supported by approximately 20 volunteers from the Rotary Club and the broader community.

Annual Kids Fishing Derby: The Rotary Club of Weston & Wayland has a tradition of over 70 years of hosting the Weston Kids Fishing Derby. This event is chaired by Past President Richard DeVito, takes place at the picturesque Weston High School Pond and is one of the longest-running community gatherings in town. Children cast their lines in a friendly fishing competition while families cheer them on, creating cherished memories across generations. Volunteers from our club coordinate logistics, prizes, and refreshments, ensuring a joyful and well-organized experience for all participants.



Food Security Initiatives: Provided ongoing support to local food pantries, cooking and serving over 80 meals each month for Bristol Lodge in Waltham, with the help of more than 40 volunteers from the club and broader community. We donated \$2600 to Land's Sake Farm, a local non-profit, for their food security projects. Further, we donated \$2,000 and partnered with District 7910 to pack food boxes and provided those to local communities with eleven boxes of packaged meals going to the Sudbury food pantry.

Annual Christmas Tree Sale:

Led by Past President Rob Mosher, our 6th annual Holiday Tree Sale was held at Land's Sake Farm between Nov 16 and Dec 22. Started in 2020, our Holiday Tree Sale began during the COVID pandemic when we were looking for outdoor fundraising projects where we could give back to our community while staying safe. This year, we sold 350+ trees and 200+ wreaths, including over 100 of those decorated. We involved every active club member and over 60 members of our community who volunteered to help us.

Volunteers came from our club, local churches, high school sports teams, Boy Scout troops, and other community groups. We involved over 100 total volunteers and logged over 350 volunteer hours across 12 working days—not including the weekly team planning meetings leading up to the event. We sold trees and wreaths and shared Rotary service and fellowship with over 400 families from our community. In addition to selling trees, our volunteers decorated wreaths, carried trees to cars, tied trees to car roofs, and delivered trees to people's homes.



Volunteers from our sponsor, Village Bank, dressed up as **Mr. and Mrs. Claus** on one Sunday and entertained community children. Another volunteer cooked soup and sausages and made hot chocolate to help keep volunteers and customers warm on the coldest days. We donated trees to our local fire and police departments and 10 trees to local families in need. We generated over \$36,000 in total revenue, of which over \$18,000 was net income. These proceeds largely funded programs such as scholarships, donations, and community service projects throughout the year.



28th Annual Weston Antique & Classic Car

Show was held on Saturday, September 27th, 2025. The event was presented by the The Rotary Club of Weston & Wayland, with the financial support of more than 20 organizations, and proudly hosted the 2025 Antique and Classic Car Show.



First launched in 1994 by Rotarian Richard DeVito, Sr., who enlisted his son, Richard DeVito, Jr., and fellow Rotarians, the event was created to fund scholarships for local students. Held on Weston's Townhouse Road in front of the historic Weston Town Hall, this year's show was a major success, drawing nearly 2,000 attendees and

showcasing more than 200 antique and classic vehicles. Every club member participated, contributing to an engaging and joyful atmosphere that exemplified the spirit of Rotary.

The show raised over \$54,000 in gross proceeds through admissions, registrations, sponsorships, raffles, and merchandise sales, with a projected net profit of about \$46,000. All proceeds will fund scholarships and local community service initiatives.



This year's event also welcomed several community service organizations as exhibitors, including the Weston Emergency Reserve Corps, Weston Board of Health, Land's Sake Farm, and others.

The Antique and Classic Car Show remains one of the Rotary Club of Weston & Wayland's signature fundraising events. Over its 27-year history (excluding two years lost to COVID-19 and road construction), the show has raised more than \$650,000, supporting



scholarships, combating food insecurity, and funding both local and international projects across Rotary's Areas of Focus. It has become a cornerstone event for the Town of Weston, drawing over 22,000 attendees and displaying more than 4,200 cars.

Looking ahead, the Club aims to continue expanding partnerships with community organizations, offering them a broader platform to engage with the public under the Rotary umbrella.

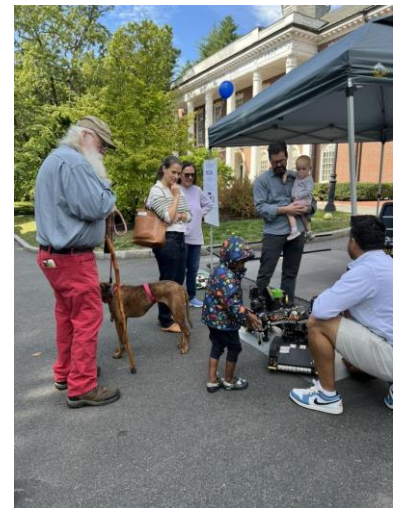
Additionally, the Rotary Club of Weston & Wayland serves as the Chartered Organization for Cub Scout Pack 157 and Boy Scout Troop 157, integrating Scouts into many of the Club's events, including the car show. The Club also supports Eagle Scout projects with both Happy Dollars and club funding on a case-by-case basis.

Finally, proceeds from this year's show also helped fund the robotics teams in Wayland and Weston. At the 2025 event, the Weston team—known as the Galactic Chicken Narwhal Effect (GNCE!)—delighted attendees by displaying and operating their competition robot.

d. International Service

Donated Medicinal Support Ukraine continued saving

lives, we maintained our commitment to global impact by the continued impact of 2025 donation of over \$26,000 in medical supplies for Bravard Hospital in Ukraine.



Rotary International Youth Exchange program,



Our Exchange Program is led by Past Presidents Edwin Gaw and Brenda DeVito. The Rotary Club of Weston & Wayland welcomed Yanni Sgroi from the Rotary Club of Manuel B Gonnet, Argentina as an inbound student for the 2025–2026 academic year, hosted by Weston’s Dartagnan and Renuka Brown. Additionally, during the short-term summer exchange program (July–August 2025), Violet Moon, a local student from Weston, MA, traveled to Belgium as our outbound participant. Picture (Oliver Moon speaking about his experience at our social gathering at Messina’s house)

e. New Generations Service

We remain committed to youth engagement and leadership:

RYLA: Under the leadership of Past President Mark Messina, this year, our club hosted 2 inspiring **RYLA Award Celebration Dinners** to honor 15 outstanding sophomores who exemplify Rotary’s motto of “Service Above Self.” The first dinner, held in November at the Weston public library recognized five remarkable students; the second in March recognized eleven students and their families at the Wayland community center. This new venue is just another example of our club going into community settings to make Rotary more accessible to anyone interested in learning about our activities.



Each honoree was introduced by a peer from their table who shared a personal reflection on the student’s achievements, making the evening both interactive and memorable. These events served as a meaningful opportunity to engage with and celebrate the next generation of changemakers.

From these exceptional groups, nine students plus an exchange student were selected—with the support of our club—to attend the RYLA Conference. Our club played a key role in the selection process and proudly sponsored these students to participate in this transformative three-day leadership experience.

Scholarship Award Program:

Led by Past President Paul Lualdi and his committee, this year, our club is reviewing a large number of applications from deserving graduating seniors at Weston and Wayland High Schools. From this impressive pool, students will be selected to receive Hector J. Osmond Memorial Scholarships totalling \$20,000 divided equally between both Towns. The program will culminate in a **beautiful Scholarship Awards Dinner June 2026**, where the recipients and their proud parents will be invited to celebrate their achievements in a heartfelt and inspiring evening (picture from June 2024).



Interact Club: We continued to mentor Interact students at Weston High School and Wayland High School, guiding them in developing leadership through service.

Charter Organization: As noted above in the Fish Derby section, our Club served with commitment as the charter organization for Troop 157 and Pack 157—a two fold collaboration through which the troop consistently provides volunteers for many of our events.



3. Additional Highlights

Membership Growth: Under the leadership of Membership Chair Jan Luchetti, and supported by member Valdet Abazi, we welcomed **eight** new members this year and are actively engaging with several prospective candidates. We anticipate a net gain of those members by the end of the Rotary year.

Collaborations:

Pints for Polio Fundraising: Held in October 2025, the Rotary Clubs of Weston & Wayland, Waltham, Watertown, and Newton came together to host a successful “Pints for Polio” fundraiser at Craft Food Hall in Waltham, in recognition of World Polio Day. Led by Vice President Dr. Jimmy Bellote, the event featured live music by West of Willow and Darius L. Fenelon, drawing strong community support.

For every pint of beer purchased, \$1 was donated to Rotary International’s End Polio Now campaign, with additional matching funds from local sponsor Servpro. We exceeded our \$1,000 goal, raising over \$1,500—and thanks to the 2:1 match from the Bill & Melinda Gates Foundation, the total impact of our fundraising tripled, contributing significantly to the global fight to end polio.



Business Networking Breakfast, We also co-hosted a Business Networking Breakfast with other District 7910 clubs.

Holiday Celebration Dinner, In December 2025, the Rotary Club of Weston & Wayland celebrated the holiday season alongside fellow District 7910 members, including the Newton, Framingham, Leominster and Westwood Rotary Clubs. The gathering fostered fellowship and camaraderie among Rotarians, highlighting the shared commitment to service and community engagement during the festive season.



Training Participation: Four members attended district training events and four members also attended the Foundation Dinner, and several others participated in both online and in-person training opportunities. These engagements have strengthened leadership across our board and committees.

District and Global Engagement: Several members of our club visited Rotary clubs across the district and beyond. Notably, President Robert represented our club, visiting clubs in Hanover, NH; Oklahoma City, OK; Boston, MA; Sao Paulo, Brasil; Worms, Germany; and Berlin, Germany. Our club's strong engagement with District 7910 is also reflected in leadership: we currently contribute three Assistant Governors. Additionally, one of our members chairs the District Charity Fund and another District 7910 Membership Co-Chair, underscoring our deep commitment to district service.

Grants and Environmental Stewardship:

Global Grant, We have set aside \$10,000 for a **global grant** and are actively seeking a project to support. Couple of attempts with international partners that did not qualify to be a host club.

Epic Day of Service: Our Day of Service features our signature Children's Business Fair, as described above, and coincides with the District Conference in 2026. Rising to the occasion, our club has embraced a collaborative approach by dividing leadership responsibilities—ensuring full and enthusiastic participation in both important events.

Paul Harris Fellowship Awards: A total of seven Paul Harris Fellowship Awards were presented during the 2024–2025 Rotary year.

Other small-scale contributions this year included:

- ★ Collaborated with the Town of Weston, Police Department, Fire Department to place over 4,000 flags on the Town Green in remembrance of 9/11;
- ★ \$1000 supporting the robotics programs in both Wayland and Weston with pride;
- ★ volunteering alongside community partners such as Land's Sake Farm at their major events.



Conclusion:

We are immensely proud of all that we have accomplished this year. Through every project, event, and act of kindness, we have upheld the true meaning of Rotary's motto, 'Service Above Self.'



Our club has not only embraced this ideal — we have lived it, serving as a model of selfless leadership, community spirit, and unwavering commitment to making a difference. It is this steadfast dedication that defines who we are

and inspires everything we do. As we move forward, we carry this spirit with us, determined to build upon our successes and continue serving our communities and the world with even greater passion and purpose.

Unsung Hero Nomination



Jan Luchetti has been an indispensable force in the Rotary Club of Weston & Wayland's membership drive throughout 2026. As Chair of the membership Committee, among several other roles in our Club, Jan has worked tirelessly to ensure that our Club grows through a diverse and powerful cadre of new members. She does this through direct reachouts, supporting other members' efforts to recruit, being present representing Rotary in the community and in support of the President's efforts to network our club throughout the community with clarity, consistency, and professionalism.

Quantifiable Contributions: Recruited 8 new members, all net gains for our Club. Three of these new members (Nicole, Susan and Richard) are already contributing by working on their own Community give-back programs on behalf of the Club. Further Jan is the District 7910 Membership Co-Chair.

Jan's behind-the-scenes commitment to Rotary are indispensable and have elevated the visibility and professionalism of Rotary (our Club, District and RI). Her efforts embody the Rotary spirit and make her a truly deserving nominee for our Unsung Hero recognition.