



September 23, 2017 • WestonCarShow.com • WestonWaylandRotary.org

Presented by
Rotary Club of Weston and Wayland



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Getting Involved: Please contact:

Co-Chairs:

[Richard A. DeVito, Sr.](#)

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President:

[Mark Messina](#), 617-799-3016

Sponsor Services:

[John Marchiony](#), 781-333-8686

Exhibitor Benefits Overview

Communications Recognition and Exposure:

Exhibitors receive recognition in many communications initiatives for the Weston Antique & Classic Car Show:

Online: WestonCarShow.com and WestonWaylandRotary.org websites, our Facebook page, email campaigns (1,500 subscribers).

Offline: Direct mail campaign (3,000+ households); Pre-event signage and printed materials.

Car Show Recognition and Exposure:

Signage & Materials: Recognition on promotional materials & signage.

Exhibit Booth/Display: one 10'x20' exhibit space

Car Display: Space to display a car.

Awards: One Judging and Awards Presentation opportunities

Hospitality:

Car Show: 2 Complimentary VIP tickets, including food, beverage and raffle tickets for up to ten VIP guests.



WESTON ANTIQU CAR SHOW



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Benefit Description	Bronze Sponsor/ Premier Exhibitor	Exhibitor / Friend
Web site Exposure (WestonCarShow.org; WestonWaylandRotary.org)	Name Included	Name Included
Facebook page: logo and name	Name mention	Name mention
Email: logo and name recognition	Name Included	Name included
Direct mail: logo and name recognition	Name Included	
Signage and printed materials: logo and name recognition	Name Included	
Exhibit booth space.	10'x10'	10'x10'
Space to display cars	1 car	
Raffle Prize Donation	Optional	Optional
Complimentary Car Show Tickets	5	2
Contribution	\$1,000+	\$100-\$1,000