



Invitation to Sponsors

Greetings,

The 23rd Annual Weston Antique and Classic Car Show on Saturday, September 23, 2017 will bring together thousands of car enthusiasts, Weston and Wayland residents, and savvy businesses.

Together, we generate scholarship funds for six to ten Weston and Wayland students who need financial aid to attend college. We interview, select and celebrate these high potential future leaders.

For 2017, we are expanding the benefits for premium sponsors to provide more opportunities for exposure and engagement at the Show and throughout the entire year of Rotary activities. We hope the Rotary Club of Weston and Wayland will be another way for you and your company to engage even more productively and generously with our communities.

We invite you to join us in generously supporting this great annual event and the Rotary Club of Weston and Wayland as a sponsor. Your premium sponsorship includes benefits that extend through June 2018.

Key reasons to sponsor the Weston Antique and Classic Car show include:

Community Presence:

- This is our 23rd Show that has become an annual gathering of 2,500+ friends and residents from Weston, Wayland and neighboring towns!
- Weston and Wayland have some of the highest median incomes in the country (Weston > \$230,000).
- Our towns are home to many of the "Captains of Industry, Sports, Entertainment," making this a very good market for high end products and services for anything from investments to high end automobiles and retails products.

Exposure: As a premium sponsor, your organization's logo/name will be displayed before and after the Car Show online through our website, Facebook page and email, and through direct mail, signage, announcements, and at your own space at the event. We will weave you and your company into our press releases and articles that we submit to local and regional news outlets.

Hospitality: Premium sponsorship includes complementary invitations to our Rotary Club activities throughout the year, such as our Scholarship Celebration Dinner, Holiday Party, and monthly special event dinners at the Weston Golf Club.

Extended Engagement: As a premier sponsor, we invite you and your organization to participate alongside our Rotary Club members throughout the year. Your premium sponsorship includes recognition throughout the year.

Please let us know if you have any questions we can answer to help you decide to join our community of sponsors this year. If you are ready to become a sponsor, please contact your favorite Rotarian.

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